



2017 Conference Schedule

Sunday, July 23 to Tuesday, August 1, 2017

Sunday, July 23

Check-in and Registration

- 10:00 AM – 12:00 PM **Brunch, Campus Center Dining Facilities**
- 12:00 PM – 7:00 PM **Check In (Peabody Hall)**
Upon arrival participants will check in and receive lodging information and conference materials.
- 5:00 PM – 6:30 PM **Dinner, Campus Center Dining Facilities**
Dinner will be available to all participants.
- 8:00 PM – 9:00 PM **Dessert Social, Campus Center, Room 103**
Meet new friends and socialize over cake!
- 9:00 PM **Empower Peace Staff Meeting**

Monday, July 24

Let's Get Started!

- 7:45 AM – 9:00 AM **Breakfast, Campus Center Dining Facilities**
- 9:15 AM – 9:30 AM **Morning Announcements, Campus Center, Room 103**
- 9:30 AM – 10:00 AM **Welcome to W2W!**
Joseph P. Kennedy III, U.S. House of Representatives
Campus Center, Room 103
- 10:15 AM – 11:15 AM **Ice Breakers and Team Meetings! Get to know your new friends! Campus Center, Room 103**
- 11:30 AM – 12:30 PM **Understanding the Power of Your Social Network, Campus Center, Room 103**
Christopher (Rusty) Tunnard, MA, MALD, PhD, Professor of International Business, Fletcher School of Law and Diplomacy, Tufts University, USA
We have seen how social networks and social media have been used successfully in bringing down long-time democratic dictatorships. But can they be as effective in building up institutions and civil society? One promising solution lies in the creation of action-oriented issue networks in countries throughout

the regions you represent. There's no better time to start than now, while you're all together in Boston.

12:30 PM – 1:15 PM

Lunch, Campus Center Dining Facilities

1:15 PM – 2:45 PM

Conference Orientation, Campus Center, Room 103

Participants will be briefed on the conference schedule and hear from W2W Founder Rick Rendon and Conference Co-Chairs Karen McLaughlin and Lisa Wong, MD.

What is an Action Plan? Campus Center, Room 103

Rick Rendon, Founder, Empower Peace

As you know, you will be expected to develop and implement an action plan about an issue you care about when you return home. W2W Alumnae will share their action plans and experiences and answer any questions you may have.

3:00 PM – 3:30 PM

Travel to the Kennedy School of Government, Harvard University

3:40 PM – 5:00 PM

Meet the Mason Fellows, Harvard Kennedy School, Taubman, 5th Floor, Nye ABC

The Mid-Career Master in Public Administration Edward S. Mason Program (Mason Program) is the Harvard Kennedy School's flagship international program. Each year, 75 to 80 demonstrated leaders from developing, newly industrialized and transitional economy countries participate in this intensive one-year master's degree program designed to prepare them to address the world's most compelling development challenges. The emphasis of the program is on developing the broad range of analytical and leadership skills required to initiate and implement major political, social or economic change.

5:00 PM – 8:00 PM

Explore Harvard Square with your team!

8:00 PM

Travel to Wheelock College

11:00 PM

Campus Check-In and Curfew, Peabody Hall

Check-in with your team captain

Tuesday, July 25

Entrepreneurship and Leadership!

7:45 AM – 9:00 AM

Breakfast, Campus Center Dining Facilities

9:00 AM – 9:15 AM

W2W Team Meetings – Prepare for the Day!

9:15 AM – 10:00 AM

Travel to Babson College

Olin Hall – Needham/Wellesley Room

10:00 AM – 10:30 AM

Welcome & Introductions

Cheryl Kiser, *The Lewis Institute and Babson Social Innovation Lab, Babson College*

Emily Weiner, *Associate Director, The Lewis Institute and Babson Social Innovation Lab*

Susan Duffy, *Executive Director, The Center for Women's Entrepreneurial Leadership*

Monika Rodiqi, *Lewis Institute Undergraduate Scholar and W2W 2014 alumna*

- 10:30 AM – 12:00 PM **Entrepreneurial Thought & Action, Cheryl Kiser**
Entrepreneurial Thought & Action® (ET&A) is an action-oriented methodology for navigating environments that are increasingly uncertain and unpredictable. The ET&A methodology requires quick and smart action in order to gather real data, experiment, and accept that the opportunity will change and evolve with every action and iteration. The framework of ET&A addresses desire to take action, starting with means at hand, understanding the nature of risk, co-creating with others, and learning from early and smart action.
- 12:00 PM – 1:00 PM **Re-framing Failure**
Cheryl Kiser and Emily Weiner, *The Lewis Institute*
- Admissions, Closing Remarks, and Reflections**
Emily Weiner, *The Lewis Institute*
Adrienne Ramsey, *Associate Director, Admissions*
- 1:00 PM – 2:00 PM **Lunch**, *Trim Dining Hall at Babson College*
- 2:00 PM – 3:00 PM **Travel to Wheelock College**
- 3:15 PM – 4:15 PM **Charlie Rose**, *Senior Vice President & Dean, City Year, Campus Center, Room 103*
- 4:30 PM – 5:30 PM **The Leader in YOU! Part One**
Mason West, *CEO, The Mason West Group*
“The Leader in You” will focus on defining leadership and will give you a clear vision of what it means to be an effective leader. This workshop will enable you to recognize the different types of leadership and will help you determine the type of leader you are!
- 5:30 PM – 6:30 PM **Dinner**, *Campus Center Dining Facilities*
- 7:00 PM – 8:30 PM **Cultural Presentations**
Show us around your country! Tell us about your traditions, favorite foods and historical landmarks.
Bahrain • Chad • Belgium • Denmark • Spain • Tunisia

11:00 PM
Wednesday, July 26 **Campus Check-In and Curfew, Peabody Hall**
Understanding Leadership

7:45 AM – 8:30 AM **Breakfast, Campus Center Dining Facilities**

8:45 AM – 9:15 AM **Travel to Harvard University Law School**
Austin Hall East, Room 101

9:30 AM – 11:00 AM **Global Overview – Laying the Groundwork**
Victoria Budson, Executive Director, Women and Public Policy, Harvard University

- *Issues impacting women throughout the world*
- *The important role women play in shaping our societies*
- *Break into discussion groups*
- *Report out on issues*

11:30 AM – 12:15 PM **Amanda Parker, Senior Director, The Aha Foundation**
The AHA Foundation is the leading organization working to end honor violence that shames, hurts or kills thousands of women and girls in the US each year, and puts millions more at risk. The organization also works to elevate the status of women and girls globally, so they can create peace and prosperity for themselves, their communities and the world.

12:15 PM – 1:00 PM **Lunch**

1:00 PM -3:00 PM **Art of Negotiation**
Shula Gilad, Senior Fellow, Program on Negotiation, Harvard Law School
Being a skilled negotiator can give you the confidence to ask for what you need and the ability to get the results you want in your community, at work and at home. Learn why negotiation is a core leadership skill and how you can be a better negotiator. You will learn skills and strategies you can put to use right away.

3:15 PM – 4:15 PM **The Leader in YOU! Part Two**
Mason West, CEO, The Mason West Group

4:30 PM – 5:00 PM **Travel to Faneuil Hall**

5:00 PM – 8:00 PM Tour one of Boston's most historic downtown areas. Be sure to check out the Carousel located on the Rose Kennedy Greenway. If you are really ambitious, make your way to Modern Pastry in the North End and have one of their world famous cannolis! Want to find some shopping deals? Find a W2W staff intern and ask them to take you to Downtown Crossing.

8:15 PM – 8:45 PM **Travel back to Wheelock College**

Thursday, July 27

Leadership and Activism

7:45 AM – 9:00 AM **Breakfast, Campus Center Dining Facilities**

9:15 AM – 9:30 AM **Morning Announcements, Campus Center, Room 103**

9:30 AM – 10:00 AM **Carol Fulp, President and CEO, The Partnership Inc., Campus Center, Room 103**

10:00 AM – 10:30 AM **Women2Women Action Plan – Questions and Answers**

10:30 AM – 11:15 AM **The Leader in YOU! Part Three!**
Mason West, CEO, The Mason West Group

11:30 AM – 12:30 PM **Identifying and Building Positive Relationships, Campus Center, Room 103**

Karen Ruskin, PsyD, LMFT

Identifying and building positive relationships is key to your success. In this workshop we will focus on two major areas: 1) Combat the "nay say-ers" and have the self-confidence to stay positive and achieve one's goals while remaining true to yourself. 2) Recognize the red flags/signs of an unhealthy relationship and learn the skills needed to take action and change course!

12:30 PM – 1:30 PM **Working Lunch, Campus Center Dining Facilities**
Use this time to start brainstorming about your action plan. Share ideas and formulate your plan.

1:30 PM – 2:30 PM **The Human Rights of Women, Campus Center, Room 103**

Danielle Taylor, Senior Human Rights Associate, The Carter Center

Karin Ryan, Senior Policy Adviser on Human Rights and Special Representative on Women and Girls, The Carter Center (Via SKYPE)

2:30 PM – 2:45 PM **Break**

2:45 PM – 3:30 PM **Your Inner Activist, Campus Center, Room 103**
George Batah, Activist and Co-Founder of Syrian Youth Empowerment

3:30 PM – 3:45 PM **Break**

- 3:45 PM – 4:30 PM **Refugees, Immigrants and Human Rights, *Campus Center, Room 103***
- Julie A. Dahlstrom**, Clinical Associate Professor and Director, Immigrants' Rights & Human Trafficking Program
- Refugees and immigrants face enormous obstacles as they try to build new lives for themselves and their families in a foreign country. Some fall victim to violence, rape, sexual exploitation and human trafficking. Julie Dahlstrom will discuss her work in protecting the rights of those most vulnerable and address how we can all help to improve the lives of refugees and immigrants.
- 4:30 PM – 4:45 PM **Break**
- 4:45 PM – 5:30 PM **Action Plan Development, *Campus Center, Room 103***
- 5:30 PM – 6:30 PM **Dinner, *Campus Center Dining Facilities***
- 6:30 PM – 7:00 PM **W2W Team Meetings, *Campus Center, Room 103***
- 7:30 PM – 9:00 PM **Cultural Presentations, *Campus Center, Room 103***
Peru • The Netherlands • Mexico • Colombia • Sweden • France • Jordan • Morocco •
- 11:00 PM **Campus Check-In and Curfew, *Peabody Hall***

Friday, July 28 **Let's Have Some Fun!**

- 7:45 AM - 8:30 AM **Breakfast, *Campus Center Dining Facilities***
- 9:00 AM **Departure from Wheelock College**
- 9:30 AM – 11:00 AM **Travel to Rockport, MA
Bearskin Neck**
- 11:00 AM – 1:45 PM **Tour Bearskin Neck**
- 1:45 PM – 2:00 PM **Travel to Halibut Point**
- 2:00 PM – 3:00 PM **Discover the beauty of Halibut Point!
(It's Tricia's favorite place so blame her if you don't like it.)**
- 3:30 PM – 5:00 PM **Travel back to Wheelock College
200 The Riverway, Boston, MA**
- 5:00 PM – 6:30 PM **Dinner, *Campus Center Dining Facilities***

Saturday, July 29 **Empowerment from Within!**

- 10:00 AM – 11:00 AM **Brunch, Campus Center Dining Facilities**
- 11:00 AM – 12:00 PM **Crisis Management (from planning and preparation to prevention), John Rendon, CEO, The Rendon Group, Campus Center, Room 103**
- 12:00 PM – 1:00 PM **Working Lunch! Use this time to work on your action plans and brainstorm with your friends. Bagged lunch will be provided outside of Campus Center, Room 103**
- 1:00 PM – 2:00 PM **Climate Change and Human Trafficking**
Christina Bain, Director, Initiative on Human Trafficking and Modern Slavery, Babson College
- 2:00 PM – 4:00PM **The Basics of Public Speaking, Campus Center, RM 103**
Reverend Liz Walker
Understanding how to captivate an audience and educate them about your issue ideas is critical. This workshop will help you build the skills and confidence needed to address any audience.
- 4:15 PM – 5:30 PM **Understanding the Power of Your Social Network, Campus Center, Room 103**
Christopher (Rusty) Tunnard, MA, MALD, PhD, Professor of International Business, Fletcher School of Law and Diplomacy, Tufts University, USA
- 5:30 PM – 6:30 PM **Dinner, Campus Center Dining Facilities**
- 7:00 PM **Cultural Presentations, Campus Center, Room 103**
Haiti • Egypt • Poland • Equatorial Guinea • Norway • Kosovo

Sunday, July 30

- 9:30 AM – 10:30 AM **Brunch, Campus Center Dining Facilities**
- 10:30 AM – 12:00 PM **Women in Sports – Health, Wellness and a Better YOU**
Mel McLaughlin, Young Women in Sport
Participating in a sport is a great way to keep active and healthy. Studies have proven that participating in sports also reduces stress and greatly improves self-esteem, communications skills, improved teamwork and increased graduation rates. The benefits of team sports are indisputable. So why aren't girls encouraged to participate in sports after a certain age? What are the obstacles? No matter what your skill level is, there is a sport or physical activity for you! ***NOTE:** Please come dressed in athletic attire or comfortable clothes that you can move easily in.

- 12:00 PM – 1:00 PM **Lunch, Campus Center, Room 103**
- 1:00 PM – 2:00 PM **Fear, Anger and the Power of Forgiveness**
The story of Zahir Mannan and Ted Hakey.
- 2:15 PM – 2:45 PM **Meet Rahaf Khatib – Muslimah, Mother, 7xMarathoner, 2xTriathlete, Cover Model!**
- 3:00 PM – 4:30 PM **Strategic Communications and Media, Campus Center, Room 103**
Knowing how to work with the news media can be a critical part of your action plan. What is the best way to get media attention? How do you write a news release? “Understanding Media” is an interactive workshop that will walk you through the steps and answer your questions about the news media and journalism.
- Reverend Liz Walker, Formerly of WBZ-TV**
Joan Vennoch, Columnist, Boston Globe
Vanessa Botelho, Executive Producer, NBC Boston Tonight
Laurie Kirby, Reporter, WBZ Radio
- 4:30 PM – 5:30 PM **Action Plan Development!**
- 5:30 PM – 6:30 PM **Dinner, Campus Center Dining Facilities**
- 6:30 PM – 7:30 PM **Cultural Presentations, Campus Center, Room 103**
United States • South Africa • Germany • Canada • Portugal

Monday, July 31

Action Plan Presentations

- 7:45 AM – 9:00 AM **Breakfast, Campus Center Dining Facilities**
- 9:15 AM – 10:00 AM **Travel to Massachusetts State House**
NOTE: You will have to go through security at the State House. Please bring as little as possible so that we can get through the security check quickly. You are not allowed to bring food or drink into the State House. The State House is usually very cold. Please dress accordingly.
- 10:00 AM – 10:30 AM **State House Security**
- 10:45 AM **Welcome to the State House**
- 11:00 AM – 11:15 AM **Keynote Address**

- 11:30 AM – 12:15 PM **Women in Government**
 Meet the women making change in Massachusetts. They represent both major political parties, and they hold elected and appointed positions. What do they have in common? They are actively involved in shaping the policy that impacts the lives of those they represent. This discussion will focus on the critical roles women play in government, the challenges women face in running for elected office and the benefits of claiming your seat at the table.
- 12:15 PM – 1:00 PM **Lunch, *Great Hall***
- 1:00 PM – 1:15 PM **Keynote Speaker**
- 1:30 PM – 1:45 PM **Lt. Governor Karyn Polito**
- 2:00 PM – 4:30 PM **Women2Women Action Plan Presentations, *Massachusetts State House***
 Delegates will present their action plans to a panel of local leaders. Presentations will be five minutes in length. Panelists will offer feedback based on the presentations and knowledge of the issues.
- 4:30 PM – 5:00 PM **Travel to Wheelock College**
- 5:00 PM – 5:30 PM **Free Time!**
- 5:30 PM – 9:30 PM **Dinner and Final Night Party, *Campus Center***

Tuesday, August 1 Travel Day

Empower Peace staff members will provide delegates with the airport travel schedule. Delegates must check out and return dorm keys prior to departure. **There will be a \$25 charge for lost keys and \$25 charge for lost key cards.**

- 5:00 AM – 10:00 PM **Travel to Logan Airport for Departure – Check the shuttle schedule for your ride to the airport! If you miss the shuttle, you must get to the airport on your own.**
- 7:45 AM – 9:00 AM **Breakfast, *Campus Center Dining Facilities***
- 12:00 PM – 1:30 PM **Lunch, *Campus Center Dining Facilities***
- 5:00 PM – 6:30 PM **Dinner, *Campus Center Dining Facilities***