



JULY 20 – 29, 2023 BOSTON, MA USA

WOMEN2WOMEN AMERICA

INTERNATIONAL LEADERSHIP PROGRAM

Women2Women is
a program of



The campus of MassArt is located over two city blocks in the heart of the “Avenue of the Arts”, Huntington Avenue. All of the campus locations you’ll need to be at over the next 10 days are within a short walking distance. Mind yourself crossing the street — the T (Boston’s rail transit) runs in the center of the avenue.

Tree House Residence,
578 Huntington Avenue, Boston, MA 02115

Design & Media Center (DMC) Lecture Hall & Tower Auditorium
621 Huntington Avenue, Boston, MA 02115

Friendly reminder to wear your credentials at all times!

2023 Program Schedule

Thursday, July 20 to Saturday, July 29, 2023

THURSDAY, JULY 20 “Empowered Women Empower Women.”

- 12:00 PM – 7:00 PM **Check-In – Tree House Residence at MassArt**
Upon arrival participants will check in and receive lodging information and program materials.
- 11:30 AM – 1:30 PM **Lunch, Beatty Dining Commons**
- 5:00 PM – 6:30 PM **Dinner, Beatty Dining Commons**
- 6:30 PM **Mariachi Band – MassArt (Arne Glimcher Plaza)**
You are invited to see the all female Mariachi Band!
- 6:45 PM – 8:00 PM **Dessert Social – MassArt, Design and Media Center (DMC) Atrium**
Meet new friends and socialize over dessert!

Campus Check-In and Curfew Each night you are required to check in with the team leaders stationed on the first floor in the dorm. Team leaders will be in place by 9:30 PM. Daily curfew is 11:00 PM. Should you decide to return to your room earlier, please let the team leaders on duty know so that they are not looking for you.

W2W2023 Program Schedule

FRIDAY, JULY 21 "I believe in me."

7:30 AM – 9:15 AM **Breakfast**, *Beatty Dining Commons*

TOWER AUDITORIUM

9:30 AM – 11:00 AM **Welcome to Women2Women 2023!**

Richard Rendon, *Founder, Empower Peace*

Tricia Raynard, *Executive Director, Empower Peace*

Kari Johnston, *Outreach Director, Empower Peace*

Elli Barkett, *Senior Account Executive and Senior Producer, Empower Peace*

Summer Staff W2W Alumnae

W2W Team Meetings

11:00 AM – 12:00 PM **Featured Speaker: Victoria Budson**, *Partner and Global Head of Diversity, Equity, and Inclusion, Bain Capital*

12:00 PM – 1:00 PM **Lunch**, *Beatty Dining Commons*

1:15 PM – 2:15 PM **Get to know MassArt!** Representatives from MassArt will provide an overview of the types of career opportunities for artists and explain the admissions process for both U.S. and international students.

Erica Puccio O'Brien, *Director, International Education Center*

Joy Feasley, *Exhibitions Manager*

Anagha Prasan-Hanna, *Admissions Counselor*

MassArt Public Safety Representative Safety and security are our top priorities! We have invited public safety to talk to you about campus security and safety tips while in the city.

2:30 PM – 3:30 PM **To Be Beautiful In Your Own Skin**

Alice Correia Donovan, *W2W 2013 Alumna*

3:45 PM – 4:15 PM **Filming Techniques for Digital Storytelling**

Doug Wicks, *Senior Producer, The Rendon Group*

4:15 PM – 5:15 PM **W2W Alumnae Session**

5:30 PM – 6:30 PM **Dinner**, *Beatty Dining Commons*

6:45 PM **Meet your team in the lobby of the Tree House to travel to Friday Flicks!**

Don't forget! Fill your water bottle and bring your W2W blanket for lawn seating!

7:00 PM – 10:00 PM **Friday Flicks on the Charles River Esplanade**

Ferris Bueller's Day Off (1986) - Friday Flicks is a summertime tradition in Boston, attracting thousands of moviegoers to the Department of Conservation & Recreation's Hatch Shell on the Charles River Esplanade to enjoy a family-friendly, feature-length movie under the stars!

**Please meet up with your team captains immediately following the movie.*

10:00 PM **Travel back to MassArt**

11:00 PM **Campus Check-In and Curfew** Each night you are required to check in with the team leaders stationed on the first floor in the dorm.

W2W2023 Program Schedule

SATURDAY, JULY 22 "Strong Women = Strong World"

8:00 AM – 9:00 AM **Breakfast**, *Beatty Dining Commons*

TOWER AUDITORIUM

9:15 AM **W2W Morning Briefing**

9:30 AM **Featured Speaker: Marjee-Anne Levine**, *Co-Founder and President, Eutectic Arts; Visiting Assistant Professor, Massachusetts College of Art and Design*

10:00 AM – 11:45 AM **Improving Intercultural Competency**

Cathryn Edelstein, *Senior Executive-in-Residence, Emerson College*

We will explore cultural dimensions as frameworks for better understanding how people in different cultures function on a societal level. We will then review case studies that feature intercultural misunderstandings and apply these frameworks to decipher what occurred. Together we will strategize ways in which the misunderstandings could have been avoided in the first place.

12:00 PM – 1:00 PM **Lunch**, *Beatty Dining Commons*

TOWER AUDITORIUM

1:15 PM – 2:15 PM **W2W Alumnae Network and Virtual Visit**

2:15 PM – 2:30 PM BREAK

2:30 PM – 3:15 PM **The Power of Collaboration and Teamwork**

Dr. Heidi Makrinioti, MD, PhD, MRCPCH, *Postdoctoral Research Fellow, Massachusetts General Hospital/Harvard Medical School*

3:30 PM – 4:00 PM **Iron Pour Demonstration**, *MassArt Courtyard*

Marjee-Anne Levine, *Co-Founder and President, Eutectic Arts; Visiting Assistant Professor, Massachusetts College of Art and Design*

4:15 PM – 5:00 PM **Action Plan Development!**

Rick Rendon, *Founder, Empower Peace*

In this session you will learn the key strategies for developing your action plan.

5:30 PM – 6:30 PM **Dinner**, *Beatty Dining Commons*

7:00 PM – 7:30 PM **W2W Team Meetings**

7:30 PM – 9:30 PM **Cultural Presentations**, *Tower Auditorium*

Show us around your country! Tell us about your traditions, favorite foods and historical landmarks. **Tonight: Bahrain, Czech Republic, France, Germany, United States**

11:00 PM **Campus Check-In and Curfew**

Check in with the Team Leaders at the Tree House before you head to your room!

W2W2023 Program Schedule

SUNDAY, JULY 23 "I can and I will. Watch me."

9:00 AM – 9:45 AM **Breakfast**, *Beatty Dining Commons*

DMC LECTURE HALL

10:00 AM – 11:45 AM **Building Your Dream: The Life of a Changemaker**

Emily Weiner, *Chief of Staff at Greenlight for Girls and Founder of The Connectors*

Do you have a great idea? See problems in your community that you want to do something about? How can you use your unique skill set to take action and bring others into your plan? In this session, we'll unlock your creative and entrepreneurial skills, learn how to identify your strengths, and discover why creating change is a team sport!

12:00 PM – 1:00 PM **Lunch**, *Beatty Dining Commons*

1:15 PM – 2:45 PM **Travel to Rockport, MA**

2:45 PM – 4:15 PM **Tour Bearskin Neck**

Enjoy all that Rockport, MA has to offer! From the seaside shops to exploring the area, you are sure to fall in love with this beautiful place!

4:15 PM – 4:30 PM **Travel to Halibut Point**

4:30 PM – 5:30 PM **Discover the beauty of Halibut Point!**

The granite that makes up Halibut Point is estimated to be 440 million years old. It was quarried here as early as 1840. The scale of operations grew when the Babson Farm quarry was acquired by the Rockport Granite Company. Those operations ended with the collapse of the Cape Ann granite industry in 1929. Halibut Point Reservation was created when the Trustees of Reservations acquired a parcel on the east side of the quarry in 1934.

NOTE: The walk to the ocean is a bit far but worth it! Be sure to wear comfortable shoes. You will be walking on a path and rocks. **IMPORTANT: NO SWIMMING AT HALIBUT POINT.**

5:30 PM – 6:30 PM **Travel to Manchester By The Sea**

6:30 PM – 7:15 PM **Dinner**, *American Legion, Manchester By The Sea*

Catered by Kettle Cove Catering

7:15 PM – 8:30 PM **Your Identity and You**

Christina Bain, *W2W Chairwoman*

Lindsay Banks, *Educator, Community Activist*

9:00 PM **Travel back to MassArt**

11:00 PM **Campus Check-In and Curfew**

Check in with the Team Leaders at the Tree House before you head to your room!

W2W2023 Program Schedule

MONDAY, JULY 24 "You must do the thing you think you cannot do."

7:30 AM – 8:45 AM **Breakfast**, *Beatty Dining Commons*

TOWER AUDITORIUM

9:00 AM **W2W Morning Briefing**

9:15 AM – 10:15 AM **Managing Difficult Discussions**

Israella Brill-Cass, Esq., *Senior Affiliated Faculty, Emerson College; Ombudsperson at Wesleyan University, Clark University, The Broad Institute of MIT and Harvard University*

Leaders often find themselves in positions where they have to communicate difficult messages or engage conversations/negotiations with someone who has a different position. In this session we will examine how to most effectively engage with a person who has a different opinion than you – without the discussion evolving into a shouting match.

10:15 AM – 10:30 AM BREAK

10:30 AM – 12:00 PM **The Basics of Public Speaking**

Deion Hawkins, Ph.D., *Assistant Professor, Argumentation and Advocacy; Director, Forensics, Emerson College*

Understanding how to captivate an audience and educate them about the issues you care about is critical to your success. This workshop will help you build the skills and confidence needed to address any audience.

12:15 PM – 1:15 PM **Lunch**, *Beatty Dining Commons*

1:30 PM – 2:30 PM **Battling the Imposter Syndrome!**

Keri Thompson, *Senior Lecturer, Emerson College*

Imposter Syndrome is a feeling that the majority of people experience at some point in their lives. This is especially common with women and girls across the world. On June 20, 2018, Abigail Abrams wrote in *Time Magazine* that, "Impostor syndrome—the idea that you've only succeeded due to luck, and not because of your talent or qualifications—was first identified in 1978 by psychologists Pauline Rose Clance and Suzanne Imes. In their paper, they theorized that women were uniquely affected by impostor syndrome." This workshop tackles the notions of Imposter Phenomenon and Imposter Syndrome and deals with ways to address these feelings. The goal of this session is to help the delegates to understand more about this occurrence and provide them with practical skills and strategies to combat it.

2:45 PM – 3:00 PM **Featured Speaker: Naz Durakoğlu**, *Assistant Secretary Bureau of Legislative Affairs, U.S. Department of State*

3:00 PM – 4:00 PM **Featured Speaker: U.S. Congresswoman Ayanna Pressley (MA-07)**

4:00 PM – 5:00 PM **W2W Team Meetings**

5:30 PM – 6:30 PM **Dinner**, *Beatty Dining Commons*

7:30 PM **World View — The Role of Art in Activism** (Virtual Visit)

Arash Rahbary (*Vocals, Bassist*), **TarantiST**

TarantiST, hailing from the basements of Tehran, with their explosive sound, rebellious lyrics, raw energy and distinctive style, have breathed new life into the underground music scene

W2W2023 Program Schedule

in Iran. Despite the challenges they face in a country where rock music is often met with resistance, TarantiST fearlessly pushes boundaries, delivering powerful performances that leave audiences captivated and hungry for more. Their music resonates with the struggles and aspirations of a generation seeking liberation through the universal language of rock.

8:00 PM – 9:30 PM **Cultural Presentations, Tower Auditorium**
Tonight: Belgium, Jordan, Luxembourg, Poland, Spain

11:00 PM **Campus Check-In and Curfew**
You know how this works by now...check in with the team leaders.

TUESDAY, JULY 25 "Strong women get things done! Be passionate, be courageous, be your best."

7:30 AM – 8:45 AM **Breakfast, Beatty Dining Commons**

TOWER AUDITORIUM

9:00 AM **W2W Morning Briefing and W2W Alumna Virtual Visit**
Lana Barham, *W2W Alumna, Founder, Kattan 21*

9:30 AM – 11:00 AM **Women Leading Change**
This moderated discussion will highlight the success of women who are making noticeable advances in their chosen fields. Women Leading Change will focus on what women are capable of achieving when they use their passion, support system, skills and ambition to reach their goals. Following the moderated discussion we will break out into small groups to provide our participants the space to ask more in-depth questions about women in the workplace.

11:15 AM – 12:15 PM **Travel to Massachusetts State House**

12:15 PM – 1:00 PM **Lunch, Massachusetts State House - Great Hall**

1:00 PM – 3:00 PM **Women in Government, Massachusetts State House - Great Hall**
Deb McCarthy, Vice President, Massachusetts Teachers Association
Climate Ready Boston is the City's initiative to prepare for the impacts of climate change.
Zoe Davis, Climate Resilience Project Manager, City of Boston
Claudia Diezmartinez, BERDO (Building Emissions Reduction and Disclosure Ordinance) Policy Fellow, City of Boston
Kate England, Director of Green Infrastructure, City of Boston
Catherine McCandless, Climate Resilience Project Manager, City of Boston

3:30 PM – 4:30 PM **Travel back to MassArt**

4:30 PM – 5:00 PM **W2W Team Meetings**

5:30 PM – 7:00 PM **Dinner, Beatty Dining Commons**

7:15 PM – 9:00 PM **Cultural Presentations! Chad, Israel, Malta, Nicaragua, Norway, The Netherlands**

11:00 PM **Campus Check-In and Curfew**

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WEDNESDAY, JULY 26 "She remembered who she was and the game changed."

7:30 AM – 9:00 AM **Breakfast**, *Beatty Dining Commons*

TOWER AUDITORIUM

9:30 AM **W2W Morning Briefing and W2W Alumna Virtual Visit**

10:00 AM – 11:30 AM **Women's Rights ARE Human Rights!**

Stacy Malone, *Executive Director, Victim Rights Law Center*

Gender-based violence is one of the most prevalent human rights violations in the world. It knows no social, economic or national boundaries. Worldwide, an estimated one in three women will experience physical or sexual abuse in her lifetime. Gender-based violence undermines the health, dignity, security and autonomy of its victims, yet it remains shrouded in a culture of silence. (<https://www.unfpa.org/gender-based-violence>)

11:30 AM – 12:30 PM **Lunch**, *Beatty Dining Commons*

12:45 PM – 1:45 PM **The Leader in You!**

Samantha Ivery, *Director, Equity Initiatives, Internationalization and Equity, Academic Affairs, Emerson College*

"The Leader in You" will focus on defining leadership and will give you a clear vision of what it means to be an effective leader. This workshop will enable you to recognize the different types of leadership and will help you determine the type of leader you are!

2:00 PM – 3:00 PM **Travel to Harvard Square**

3:00 PM – 5:30 PM **Explore Harvard Square and Enjoy Dinner!**

Enjoy Harvard Square, eat dinner, but keep an eye on the time! Do not be late for the Mason Fellows. Plan to meet your team captains at the Kennedy School of Government at Harvard University by 5:45 PM.

5:45 PM **Meet at the Harvard Kennedy School, 79 John F. Kennedy Street, Cambridge, MA. It is very important that you are on time. Please plan your travel time within Harvard Square accordingly.**

6:00 PM – 8:00 PM **Meet the Mason Fellows** – *Taubman Building – NYE ABC, 5th Floor*

The Mid-Career Master in Public Administration Edward S. Mason Program (Mason Program) is the Harvard Kennedy School's flagship international program. Each year, 75 to 80 demonstrated leaders from developing, newly industrialized and transitional economy countries participate in this intensive one-year master's degree program designed to prepare them to address the world's most compelling development challenges. The emphasis of the program is on developing the broad range of analytical and leadership skills required to initiate and implement major political, social or economic change.

8:00 PM – 8:30 PM **Travel back to MassArt**

11:00 PM **Campus Check-In and Curfew**

Seriously...you know what to do at this point. The team leaders are waiting for you.

W2W2023 Program Schedule

THURSDAY, JULY 27 "Look mom! I am taking charge!"

7:30 AM – 8:45 AM **Breakfast**, *Beatty Dining Commons*

DMC LECTURE HALL

9:00 AM **W2W Morning Briefing and W2W Alumna Virtual Visit**

9:30 AM – 10:15 AM **Take Charge of Your Finances**

James Geraghty, *Managing Director, Morgan Stanley, Private Wealth Management*

- Financial independence on a budget
- Basic steps in saving and investing
- Importance of good credit

10:30 AM – 10:45 AM **Featured Speaker: Dr. Mary Grant**, *President, Massachusetts College of Art and Design*

10:45 AM – 12:00 PM **ACTION PLAN PREPARATION**

Take this time to finalize your action plan and practice your presentation. All W2W staff members are here to help!

12:15 PM – 1:15 PM **Lunch**, *Beatty Dining Commons*

Keep an eye on the time! Don't be late for the next session.

DMC LECTURE HALL

1:30 PM – 2:30 PM **AI – Past, Present and Future**

John Rendon, *President and CEO, The Rendon Group, Inc.*

2:30 PM – 3:30 PM **Travel to the Tea Party Museum**

3:30 PM – 5:00 PM **Tea Party Museum**

The Tea Party Museum will take you back in time! Here you will learn about the Boston Tea Party, a famous event that changed the course of American History. Historical interpreters, interactive exhibits, full-scale replica 18th-century sailing vessels, and historic artifacts, are just some of what you'll experience during your visit.

5:00 PM – 8:00 PM **Dinner and Self Tour at Historic Faneuil Hall**

In 1742 Peter Faneuil, Boston's wealthiest merchant, built Faneuil Hall as a gift to the city. As England attempted to impose taxes on the colonies, Faneuil Hall emerged as an important meeting place, hosting the Sons of Liberty as they resisted the taxes and debated the important issues of the day.

8:00 PM **Meet back at the New England Aquarium/Travel back to MassArt**

11:00 PM **Campus Check-In and Curfew**

Each night you are required to check in with the team leaders stationed on the first floor in the dorm. Team leaders will be in place by 9:30 PM. Should you decide to return to your room earlier, please let the team leaders on duty know so that they are not looking for you.

W2W2023 Program Schedule

FRIDAY, JULY 28 "It's your turn to change the world."

7:30 AM – 8:45 AM **Breakfast**, *Beatty Dining Commons*

TOWER AUDITORIUM

9:00 AM – 9:30 AM **W2W Morning Briefing and W2W Alumnae Visit**

9:30 AM – 10:00 AM **Be Your Own Ally**

Yamina Krossa, General Manager, Boost for Talents, King Baudouin Foundation; Founder, VUB Yamina Krossa Foundation; Founder, Benetiet; Author and TEDx speaker

10:00 AM – 11:00 AM **W2W Action Plan Practice**

11:00 AM – 12:00 PM **Early Lunch**, *Beatty Dining Commons*

12:00 PM **Gather in your teams! The bus will leave MassArt at 12:15 PM**

12:15 PM – 1:00 PM **Travel to the Omni Parker House**

1:00 PM – 4:30 PM **Women2Women Action Plan Presentations**, *Omni Parker House*

Delegates will present their action plans to a panel of local leaders. Presentations will be five minutes in length. Panelists will offer feedback based on the presentations and knowledge of the issues.

4:30 PM – 5:30 PM **Travel back to MassArt**

7:00 PM – 10:00 PM **Final Night Party/Dinner and W2W Podcast**, *MassArt Courtyard*

11:00 PM **Campus Check-In and Curfew**

SATURDAY, JULY 29 "Every ending has a new beginning."

Empower Peace staff members will provide delegates with the airport travel schedule. Delegates must check out and return dorm keys prior to departure. **There will be a \$50 charge for lost keys and \$25 charge for lost key cards. All rooms must be left clean, trash must be picked up or there will be a cleaning fee.**

5:00 AM – 10:00 PM **Travel to Logan Airport for Departure**

8:00 AM – 9:30 AM **Breakfast**, *Beatty Dining Commons*

11:30 AM – 1:30 PM **Lunch**, *Beatty Dining Commons*

5:00 PM – 6:30 PM **Dinner**, *Beatty Dining Commons*